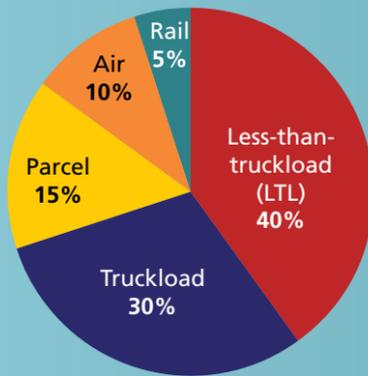


Looking to drive down freight costs? Software may be the key



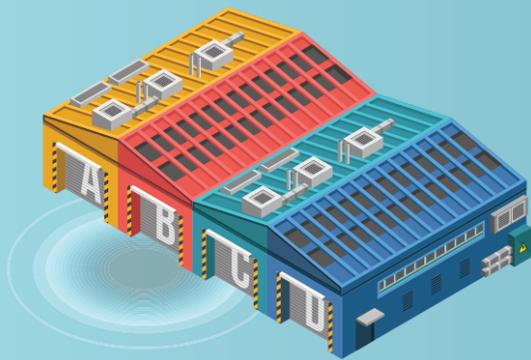
With the global pandemic upending normal business operations, transportation managers face the double-barreled challenge of keeping essential goods flowing while holding the line on freight costs. As for how they're doing that, many are turning to technology—specifically, transportation software—according to a recent survey conducted by research firm ARC Advisory Group in partnership with DC VELOCITY. Among other topics, the survey explored strategies for managing carrier relationships and cutting freight spend, along with industry best practices. Here's a look at some of the findings.

What type of transportation service do you manage for your company?



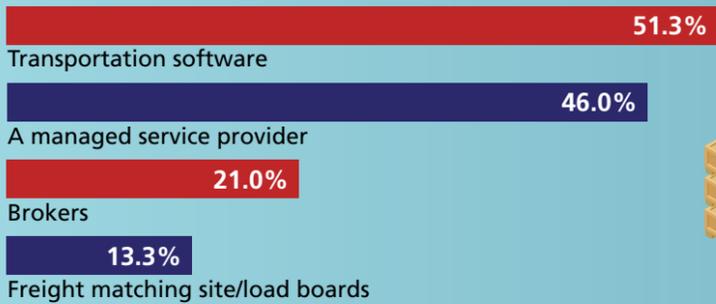
Which of the following strategies are you using to cut freight costs?

(Multiple answers accepted)



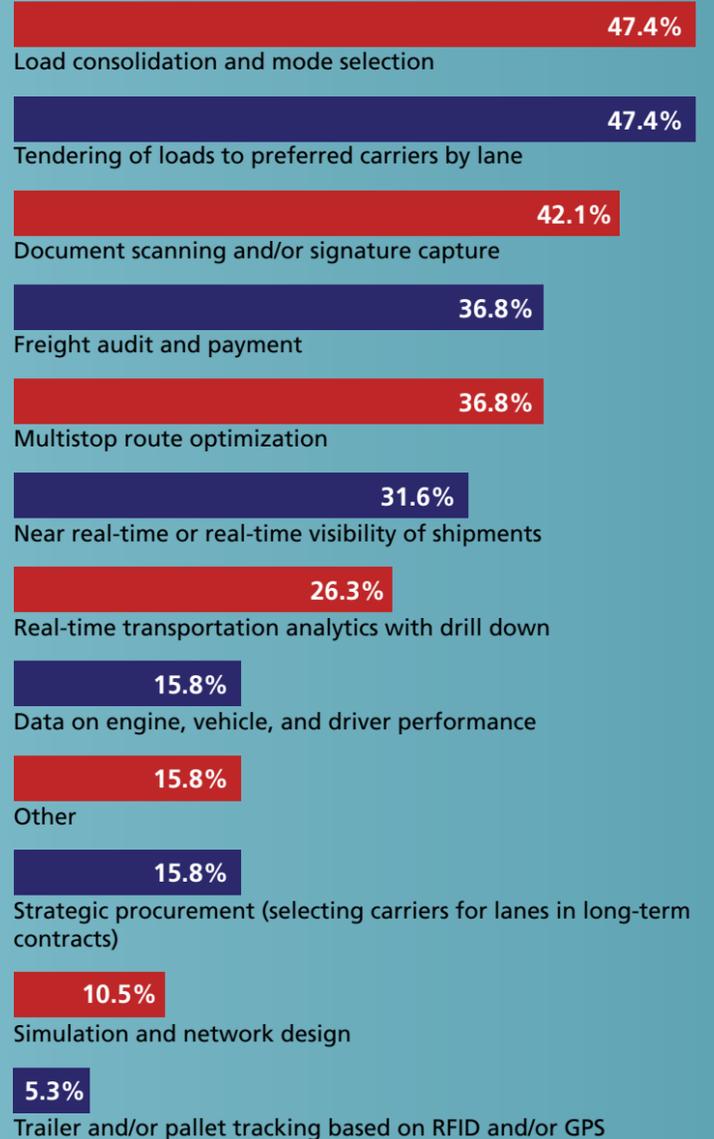
Which, if any, of the following do you use to manage more than 20% of your total freight spend?

(Multiple answers accepted)



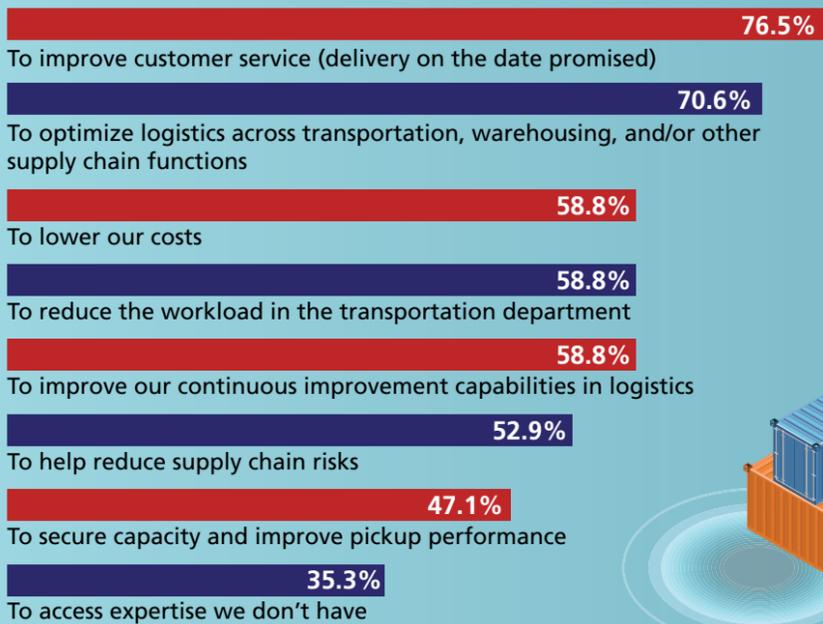
Which transportation software features do you use?

(Multiple answers accepted)



What are your reasons for using software to manage your transportation operations?

(Multiple answers accepted)



SOURCE: ARC Advisory Group's "2020 Best Practices in Reducing Transportation Spend" study was conducted among 110 transportation professionals from across a variety of industries worldwide during May and June of this year. For a full report on the study's findings, go to www.arcweb.com.